



EXPOSER TO TOP 15

Entertainment/Media Companies IN USA

Contact Us



mailto:support@openky ber.com



<u>+1 (818) 665-3339</u>



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1. The Walt Disney Company



Employee Count:

Over 200,000



500 South Buena Vista Street, Burbank, CA 91521, USA

Major Software Used:

Utilizes enterprise software such as Salesforce for customer relationship management and Workday for human capital management



Industry compliance:

FCC, MPA



Jeremy Doig was appointed as Chief Technology Officer of Disney Stream ing in March 2022



Get In Touch

in https://www.linkedin.com/company/the-walt-disney-company/

https://www.glassdoor.co.in/Reviews/Walt-Disney-Company-Reviews-E717.htm



2. Comcast



Employee Count:

Over 200,000



Major Offices:

500 South Buena Vista Street, Burbank, CA 91521, USA



Major Software Used:

Utilizes enterprise software such as Salesforce for customer relationship management and Workday for human capital management



Industry compliance:

FCC, MPA



Current CTO:

Jeremy Doig was appointed as Chief Technology Officer of Disney Stream ing in March 2022



- in https://www.linkedin.com/company/comcast/
- https://www.glassdoor.co.in/Overview/Working-at-Comcast-El_IE1280.11,18.htm





3. Netflix



Employee Count:

Approximately 14,000



Major Offices:

Los Gatos, California (Headquart ers): 100 Winchester Circle, Los Gatos, CA 95032, USA.



Major Software Used:

CRM, HCM, ITSM, VMS



Industry compliance:

Adheres to content distribution regulations



Current CTO:

Elizabeth Stone serves as Netflix's Chief Technology Officer



- in https://www.linkedin.com/company/netflix/
 - https://www.glassdoor.co.in/Reviews/Netflix-Reviews-E1189
 1.htm



4. Warner Bros. Discovery



Employee Count:

Over 30,000



Major Offices:

230 Park Avenue South, New York, NY 10003, USA



Current CTO:

Industry compliance:

compliance standards.

Dave Duvall serves as Chief Inform ation Officer

Adheres to FCC regulations, MPA

guidelines, and other media-related



Major Software Used:

Utilizes enterprise solutions such as Workday for human resources and financial management.



Get In Touch

in https://www.linkedin.com/company/warner-bros-discovery/

https://www.glassdoor.co.in/Overview/Working-at-Warner-Bros-Discovery-El_IE12777.11,32.htm





5. Paramount Global



Employee Count:

Over 20,000



Major Offices:

1515 Broadway, New York, NY 10036, USA



Industry compliance:

Complies with FCC regulations, MPA standards, and other indust ry-specific guidelines



Current CTO:

Phil Wiser serves as Executive Vice President and Chief Technology Officer



Major Software Used:

Employs platforms like Salesforce for customer engagement and ServiceNow for IT operations.



- in https://www.linkedin.com/company/paramount-global/
- https://www.glassdoor.co.in/Overview/Working-at-Paramount -Global-El_IE3243667.11,27.htm







Employee Count:

Approximately 9,100



Major Offices:

10202 West Washington Bouleva rd, Culver City, California, 90232, USA



Major Software Used:

ServiceNow for IT service management, and Workday for human capital management. However



Industry compliance:

SPE adheres to industry standards and practices pertinent to motion picture and television production



Current CTO:

Ravi Ahuja serves as the President and CEO of Sony Pictures Entertain ment



- https://www.linkedin.com/company/sony-pictures-entertainment/
- https://www.glassdoor.co.in/Reviews/Sony-Pictures-Entertainment-Reviews-E7878.htm
 - ©





7. Apple (Entertainment division)



Employee Count:

Approximately 161,000



Major Offices:

company's headquarters in Cupertino, California



Major Software Used:

While specific software used by the entertainment division is not publicly detailed, Apple Inc



Industry compliance:

Apple's entertainment services co mply with industry standards and regulations related to content



Current CTO:

Apple Inc. does not have a designat ed CTO



- in https://www.linkedin.com/company/apple/
- https://www.glassdoor.co.in/Reviews/Apple-Reviews-E1138.htm



8. NBCUniversal



Employee Count:

Approximately 35,000



Major Offices:

30 Rockefeller Plaza, New York, NY 10112



Major Software Used:

Media and entertainment companies like NBCUniversal typically utilize a range of enterprise software solutions for various operations



Industry compliance:

The company has implemented the Global Responsible Sourcing (GRS) program to ensure social complian ce and integrity in its dealings



Current CTO:

Ian Trombley serves as the President of Operations & Technology at **NBCUniversal**



Get In Touch



in https://www.linkedin.com/company/nbcuniversal-inc-/

https://www.glassdoor.co.in/Reviews/NBCUniversal-Reviews

-E32038.htm







9. HBO



Employee Count:

Approximately 4,083



Major Offices:

30 Hudson Yards, New York, NY 10001



Major Software Used:

The exact tools and platforms employed by HBO may vary based on their operational requirements



Industry compliance:

HBO adheres to industry standards and regulations, ensuring complian ce with content distribution laws



Current CTO:

Chief Technology Officer is not readily available in the provided sources



- https://www.linkedin.com/company/hbo/
- https://www.glassdoor.co.in/Reviews/HBO-Reviews-E13635.htm





10. ViacomCBS (now Paramount Global)



Employee Count:

Approximately 21,900



Major Offices:

One Astor Plaza, 1515 Broad way, New York, NY 10036, USA



Major Software Used:

While specific software applications used by Paramount Global are not publicly disclosed



Industry compliance:

The company maintains a Global Code of Conduct to ensure ethical business practices



Current CTO:

The current CTO is not publicly available



- in https://www.lihttps://www.linkedin.com/company/viacomcbs
- https://www.glassdoor.co.in/Overview/Working-at-Paramount





11. Electronic Arts (EA)



Employee Count:

Over 13,700



Major Offices:

209 Redwood Shores Parkway, Redwood City, CA 94065



Major Software Used:

EA's technology teams focus on developing and utilizing creative tools and solutions tailored for game development



Industry compliance:

While specific compliance certifica tions are not detailed in the provid ed sources



Current CTO:

Laura Miele serves as the President of EA Entertainment & Technology



- in https://www.linkedin.com/company/electronic-arts/
- <u>https://www.glassdoor.co.in/Reviews/Electronic-Arts-Reviews</u>



12. Activision Blizzard



Employee Count:

Approximately 10,000



Major Offices:

3100 Ocean Park Boulevard, Santa Monica, CA 90405, USA.



Major Software Used:

Including customer relationship management (CRM), human resources, and IT service management



Industry compliance:

Including data protection, intellec tual property rights, and regional gaming laws



Current CTO:

Activision Blizzard is not readily ava ilable in the provided sources



- https://www.linkedin.com/company/activision-blizzard/
- https://www.glassdoor.co.in/Reviews/Activision-Blizza





13. Live Nation Entertainment



Employee Count:

Approximately 32,200



Major Offices:

9348 Civic Center Drive, Beverly Hills, CA 90210, USA



Major Software Used:

ServiceNow for IT service management, and Workday for human capital management



Industry compliance:

The company is currently facing a Justice Department antitrust laws uit seeking to break up the company



Current CTO:

Michael Rapino has served as the Chief Executive Officer since the co mpany's formation in 2010



- in https://www.linkedin.com/company/live-nation/
- https://www.glassdoor.co.in/Overview/Working-at-Live



14. Spotify



Employee Count:

Approximately 4,574



Major Offices:

4 World Trade Center, 150 Gree nwich Street, New York, NY 10007

Current CTO:

Industry compliance:

Spotify's current or past CTOs is not readily accessible from public sources

Spotify adheres to industry standar

ds and regulations pertinent to

digital media distribution



Major Software Used:

However, there is no public confirmation that Spotify employs these particular platforms



- https://www.linkedin.com/company/spotify/
- https://www.glassdoor.co.in/spotify



15. AMC Networks



Employee Count:

Approximately 1,900



Major Offices:

11 Penn Plaza, New York, NY 10001, USA.



Major Software Used:

Workday for human capital management. However, without official confirmation, the exact software utilized by AMC Networks remains unspecified



Industry compliance:

Specific compliance certifications or standards are not publicly detailed



Current CTO:

Chief Technology Officer of AMC Networks is not readily available in public sources



- in https://www.linkedin.com/company/amc-networks/
- https://www.glassdoor.co.in/Reviews/AMC-Networks-Reviews





Contact Us

Thank You



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